

Cookies

What are cookies?

A cookie is a small text file which is placed onto your computer (or other electronic device) when you access our Website.

How do we use cookies on the Website?

We use cookies on the Website for our own internal purposes to track how users navigate through the Website in order to enable us to evaluate and improve the Website and our online services. We use cookie-derived information to:

- Compile statistical data on the use of the Website which can be used to manage and plan enhancements to our services;
- To facilitate users' ability to navigate through the Website;
- Ascertain whether the Website is operating at an optimal level;
- Personalise and improve the service we offer to you by understanding your preferences and establishing which areas of the Website are of most relevance to you.

We also use cookie technology to ensure that, where you have registered for any of our online services, we maintain your confidentiality and security as you move through secure or password protected areas of the Website.

In addition, to evaluate the effectiveness of our advertisements and promotions on selected third party websites, we may (together with the third party agents who help manage our online advertising) use cookies to measure response rates to our advertisements and promotions.

We do not use cookies to track your use of the Internet after leaving the Website, nor will we pass on any cookie-derived information to third parties other than as set out in this Cookie Policy. We may collate the statistical data compiled in respect of use of the Website with statistical data similarly compiled in respect of other websites operated by other companies in the ERS Group in order to facilitate group-wide evaluation and improvements.

What is the nature of the cookie-derived information we collect?

The information we obtain from our use of cookies will not contain your personal data, although we may obtain information about your computer such as your browser and/or other internet log information.

Consent

In most cases we will need your consent in order to use cookies on this website. The exception is where the cookie is essential in order for us to provide you with a service you have requested.

There is a notice on our home page which describes how we use cookies and which also provides a link to our Website privacy policy. If you use this Website after this notification has been displayed to you, we will assume that you consent to our use of cookies for the purposes described in this Website cookie policy and our Website privacy policy.

Description of Cookies

We use two types of cookies on our Website:

Session cookies - temporary cookies which remain in the cookie file of your browser until you leave the Website; and

Persistent cookies - which remain in the cookie file of your browser for a longer period of time (the duration of this period will depend on the 'lifetime' of the specific cookie).

The table below explains the cookies we use and why.

#	Name	Key			
1	Google	_ga	Persistent	Third party	Used to distinguish users
2	Google	_gid	Persistent	Third party	Used to distinguish users
3	Google	_gat	Persistent	Third party	Used to manage demand
4	Full screen check	WSS_FullScreenMode	Session	First party	Content Management
5	Browse Update prompt	browserupdateorg	Session	Third party	Notify users of unsupported browsers

Third Party Cookies

We work with third party suppliers who may also set cookies on our website. These third party suppliers are responsible for the cookies they set on our site. If you want further information please go to the website for the relevant third party. You will find additional information in the table below.

How to Turn Off Cookies

If you do not want to accept cookies, you can change your browser settings so that cookies are not accepted. If you do this, please be aware that you may lose some of the functionality of this Website. For further information about cookies and how to disable them please go to the Information Commissioner's webpage on cookies:

<https://ico.org.uk/for-the-public/online/cookies/>.